

the LANCER

Thousand Oaks
High School



Advertising Rate Sheet

The Thousand Oaks High School Lancer Newspaper - The Lancer - only exists because of advertising and sponsorship from local and national businesses.

We appreciate your support of the student-run journalism program!

We reach 2,100 students and families		9 issues published per year	9 time winner of the Ventura County Star Award
2 Gold and 1 Silver crown from the Columbia Scholastic Press Association		in the National Scholastic Press Hall of fame since 2010	
		11 best in show awards from the National Scholastic Press Association	12 All American Awards from the national Scholastic Press Association

SOCIAL MEDIA

TWITTER/INSTAGRAM

1 Post	\$5.00
20 Posts	\$90.00
100 Posts	\$400.00
Founding Sponsorship	\$600.00

PODCASTS

1 Episode	\$40.00
10 Episodes	\$300.00
20 Episodes	\$500.00
Founding Sponsorship	\$800.00



BUSINESS CARD \$50.00
2in. x 3.5in.



QUARTER PAGE \$75.00
8in. x 5in.



HALF PAGE \$135.00
8in. x 10in



FULL PAGE \$250.00
15.25in. x 10in.



INSERTS \$200.00
Size of choice

Tax ID #: 95-2868899

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